



September 18, 2001

Terry Anton
President, CEO
3G Golf Ventures, LLC
930 Marcum Road, Suite 5
Lakeland, FL 33809

Dear Terry:

As you know, the Institute for Learning and Continuous Improvement is dedicated to the incubation and acceleration of good ideas in education that have the promise to improve student achievement, but that lack specific resources needed to grow to the scale at which they will have a national impact. This letter is both to indicate the potential we at ILCI recognize in Snag Golf to grow in this way, and to indicate the areas where ILCI might contribute to that growth.

First, on the potential of Snag Golf: We at ILCI believe your company has the potential to have a major impact on education. Student motivation is the closest thing to a "magic bullet" in education. A highly motivated student can overcome many of the obstacles commonly encountered in too many of our nation's schools, and your products are, in a word, fun. To the degree that you can channel that fun to energize students' engagement with curricula that meet educational standards, your products can result in significantly accelerated student achievement. To mention just one important area where this might play out: Just as there is a "digital divide," there is also an "athletic divide" in our country. Many minority students do not have the access to golf, tennis, or gymnastics that middle-class students do, and a growing body of sound research indicates that involvement in sports of this kind correlate reliably to student achievement in academics.

Second, how ILCI can contribute to the realization of Snag Golf's potential: We see our assistance to Snag Golf, under the auspices of your prospective engagement as an Education World Leading Fellow of Education, as threefold: access to a reliable, third-party study of the efficacy of your program; access to government relations specialists; and access to foundation support

We at ILCI are excited about the possibility of helping Snag Golf reach its full potential as a positive force in American (and global) education. If Snag Golf can create a strong, cross-curricular approach to the use of its manipulatives, establish a track record of reliable studies of the efficacy of its approach, and marshal the right government relations and foundation support, we at ILCI believe that its potential, both as a business and as a positive factor in education, is virtually unlimited.

Sincerely,

Dr. Thomas P. Jandris
President & CEO