



Betsy Clark, Ph.D.
Director of Education and Research
Teaching & Club Professional Division

September 19, 2001

Mr. Terry Anton, President & C.E.O.
3G Golf Ventures, LLC
930 Marcum Road, Suite 5
Lakeland, FL 33809

Dear Terry:

As you know, the Ladies Professional Golf Association (LPGA) Teaching and Club Professional (T&CP) has been focused on teaching people the game of golf since 1959. Our certification program for professionals is researched based relative to learning and expertise in teaching. In 1989 we developed and established two junior golf initiatives: the LPGA Urban Youth Golf Program and the LPGA Girls Golf Club. While both of these programs have flourished, the LPGA Urban Youth Golf Program has grown to five community based risk prevention programs that are now managed by their communities or agencies (two programs have folded into The First Tee initiative), and the LPGA Girls Golf Club has partnered with the USGA and the Girl Scouts of the USA in an effort to give more girls the opportunity to learn and play. We have not yet integrated these programs into the public schools in the United States. As a former physical educator, I believe SNAG Coaching Systems may just give us the vehicle to get the game of golf back into the schools.

SNAG Golf equipment combined with the SNAG Coaching Systems, both the Golf Professional's Edition and the Scholastic Edition, are the most comprehensive and refreshing curriculum materials I have reviewed in over 20 years of teaching the game of golf. What is exciting is you have produced "turn key" information that is easy to follow for the physical educator and the golf professional. The equipment addresses learning styles (auditory, kinesthetic and visual) combined with progressions and games that are simple and fun. The lesson plans are easy to follow and integrate academics and life skills throughout the progressions. Many LPGA teaching professionals are already using SNAG Golf in their junior and new golfer programs and reporting a renewed success and fun with their students. As well, SNAG Coaching Systems complement the LPGA Girls Golf Club, LPGA Urban Youth Golf Program and the LPGA National Education Program curriculum and instruction materials.

I am looking forward to working with you and your staff in not only conducting pilot programs in the schools using the SNAG Scholastic Programs, but ultimately to share the SNAG Coaching Systems with golf professionals, physical educators and coaches in an effort to bring more people into the game of golf.

Congratulations on creating a simple, fun and successful way to learn this great game.

Sincerely,

A handwritten signature in black ink that reads "Betsy Clark". The signature is fluid and cursive, with a long horizontal stroke at the end.

Betsy Clark, Ph.D.
Director of Education and Research