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SEPTEMBER/OCTOBER 2001 \$12.50

# GOLF RANGE™

THE MAGAZINE FOR MANAGEMENT, DEVELOPMENT, RETAILING, TEACHING & TRAINING

## RETAILING: PRO SHOP SPECIAL REPORT

**AROMA  
SPA & SPORTS  
OPENS IN  
LOS ANGELES**

**MARKETING:  
HOW TO  
USE YOUR  
WEBSITE**



